An aerial photograph of a vast, flat, light-colored landscape, likely a mining or construction site. The terrain is heavily marked with numerous tracks and paths, suggesting extensive vehicle activity. A large, dark, irregularly shaped area on the left side of the image appears to be a large-scale excavation or a different type of terrain. In the center, a dark green rectangular box contains the text "Imagine a world without resource scarcity" in white, bold, sans-serif font. The overall scene conveys a sense of large-scale industrial activity and resource extraction.

Imagine a world without resource scarcity

A photograph of a tropical beach scene. In the foreground, there is a dense thicket of green ferns. Behind them, several palm trees are blowing in the wind, their fronds leaning to the right. In the background, a sandy beach meets the ocean under a grey, overcast sky. The overall atmosphere is one of a storm or strong wind.

**Where our behavior does not have a negative
impact on our climate**

A large, sprawling pile of garbage, including plastic bags, bottles, and other debris, dominates the foreground and middle ground. The sky is filled with numerous birds, likely seagulls, flying overhead. The overall scene suggests a landfill or a place where waste is not properly managed. The text "Where waste does not exist" is overlaid on the image in a dark green box with white text.

Where waste does not exist

The Circular way



Reduce



Reuse



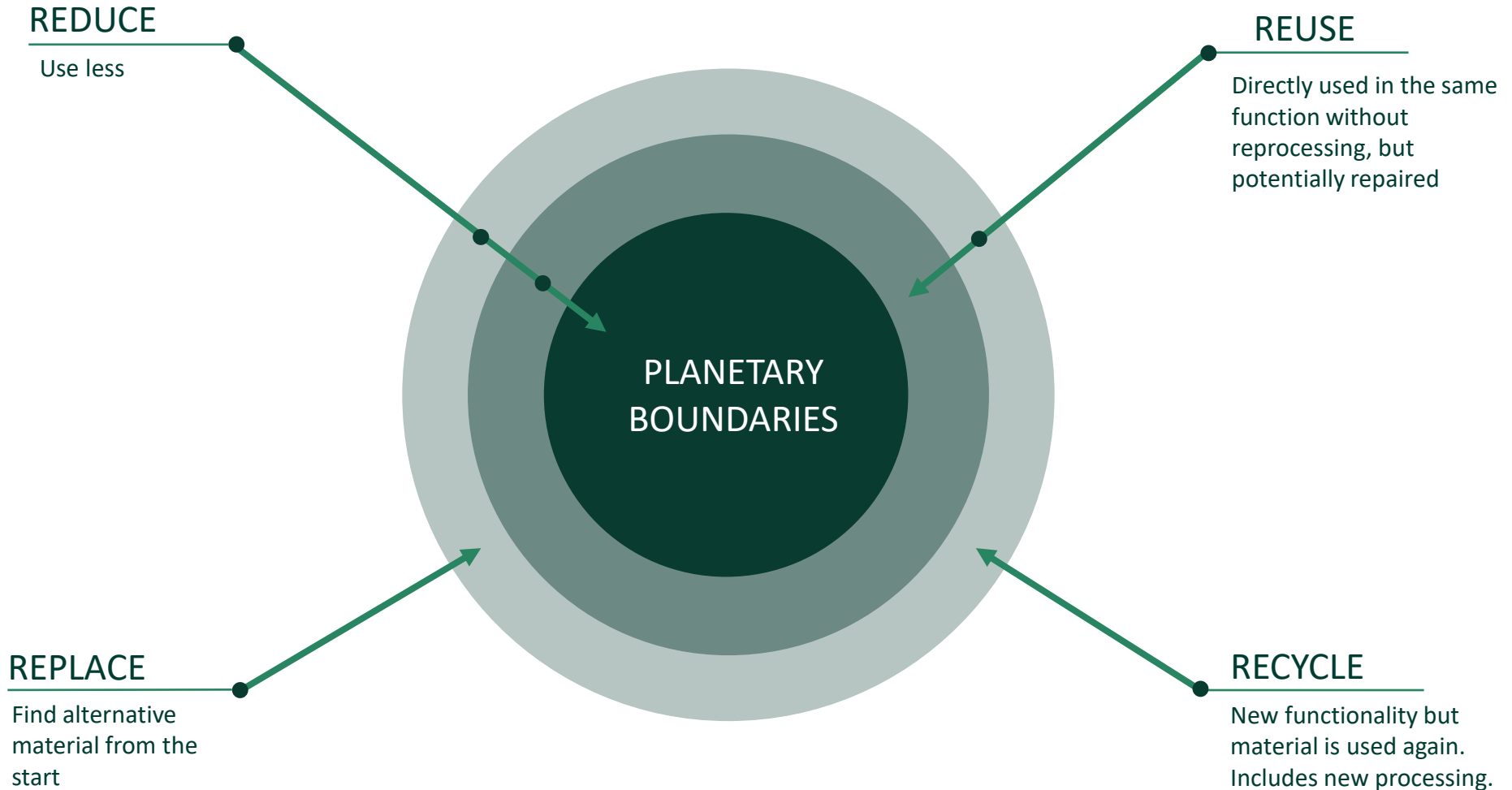
Recycle



Replace

RETHINK

- The four R's -



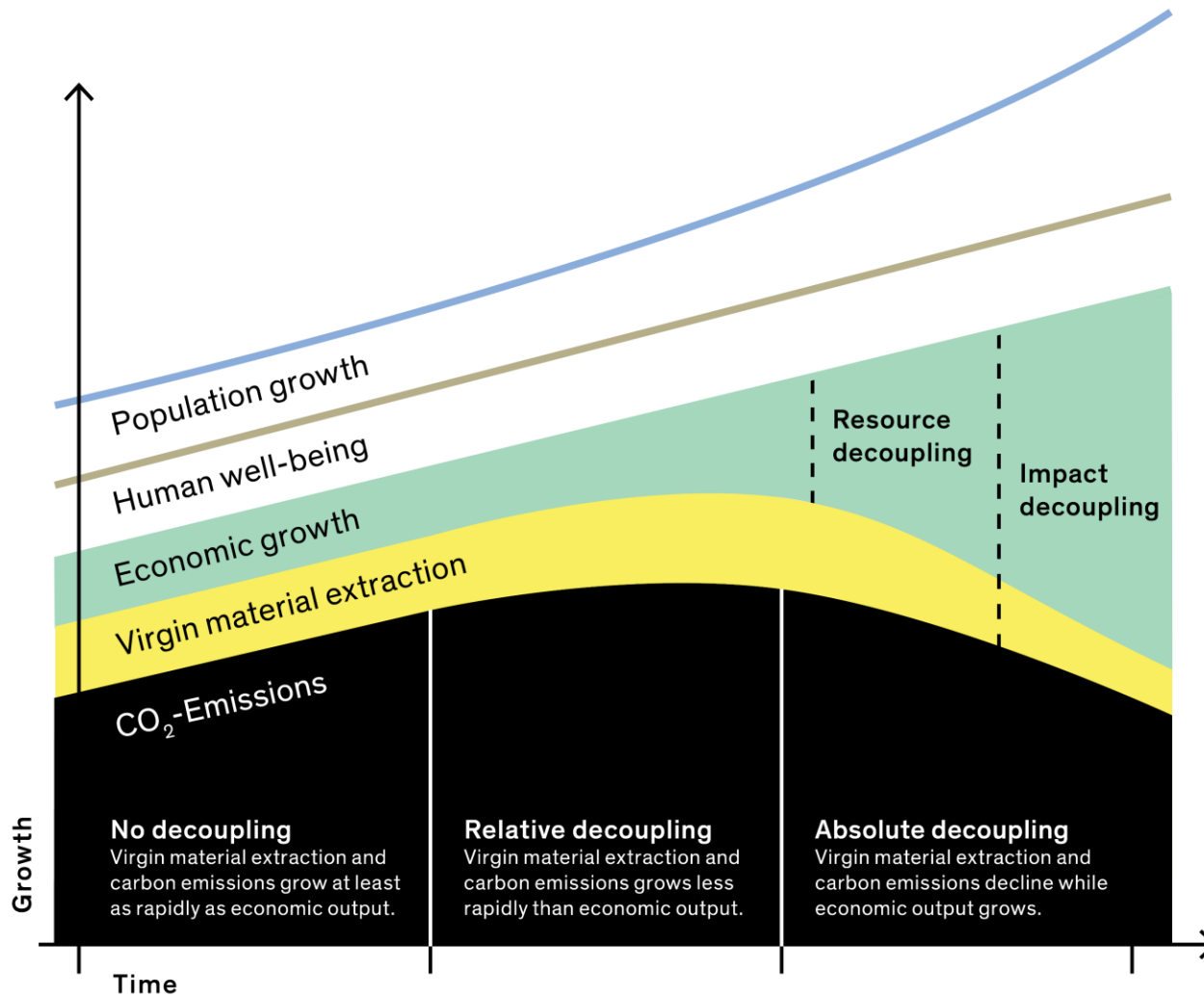
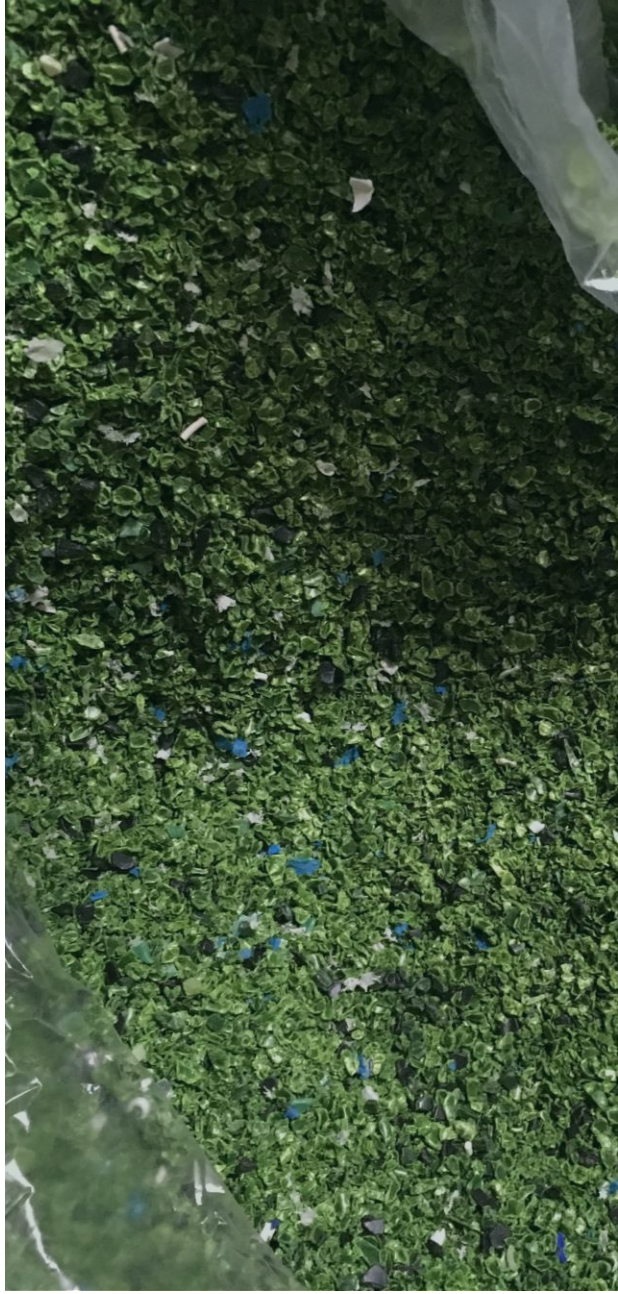


Figure 04: Decoupling

This graph shows a future scenario of the relationship between economic growth and CO2-emissions/virgin material extraction when adhering to the circular economy.

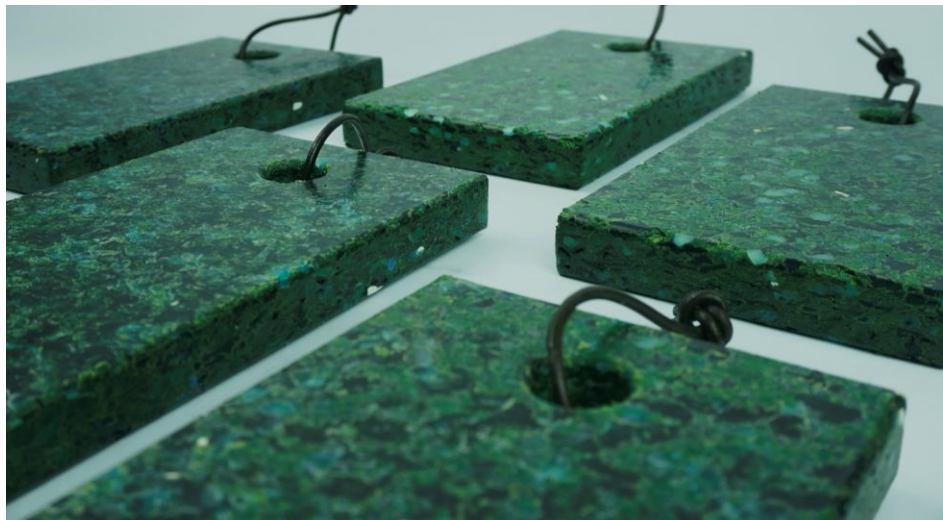
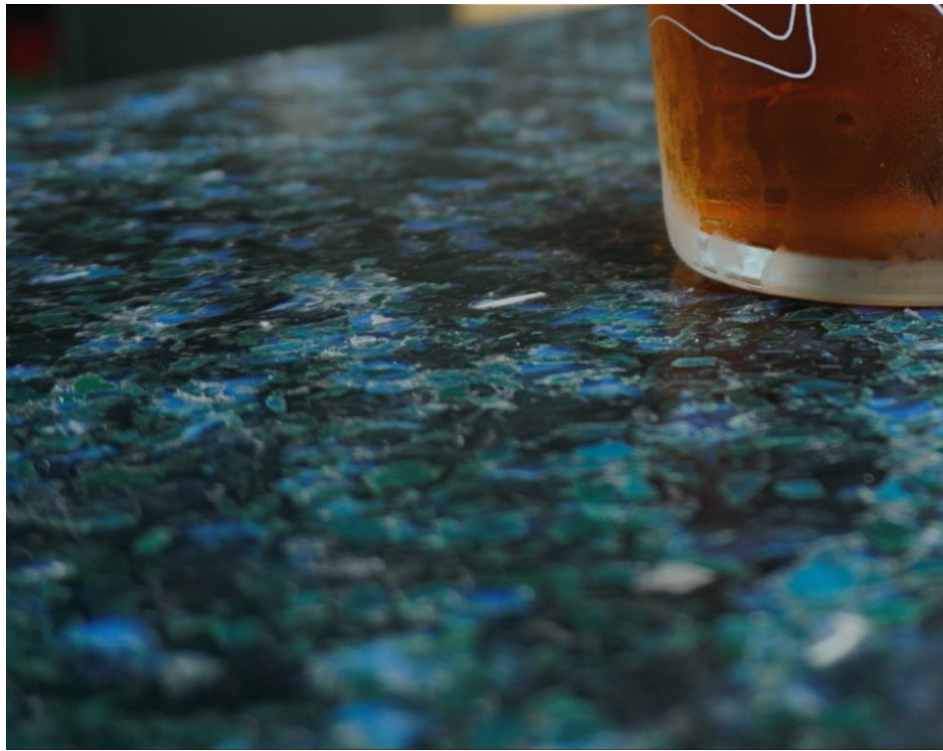
The graph is based on a model developed by the The European Environment Agency, 2015. Decoupling Demystified.

RE-PLASTIC

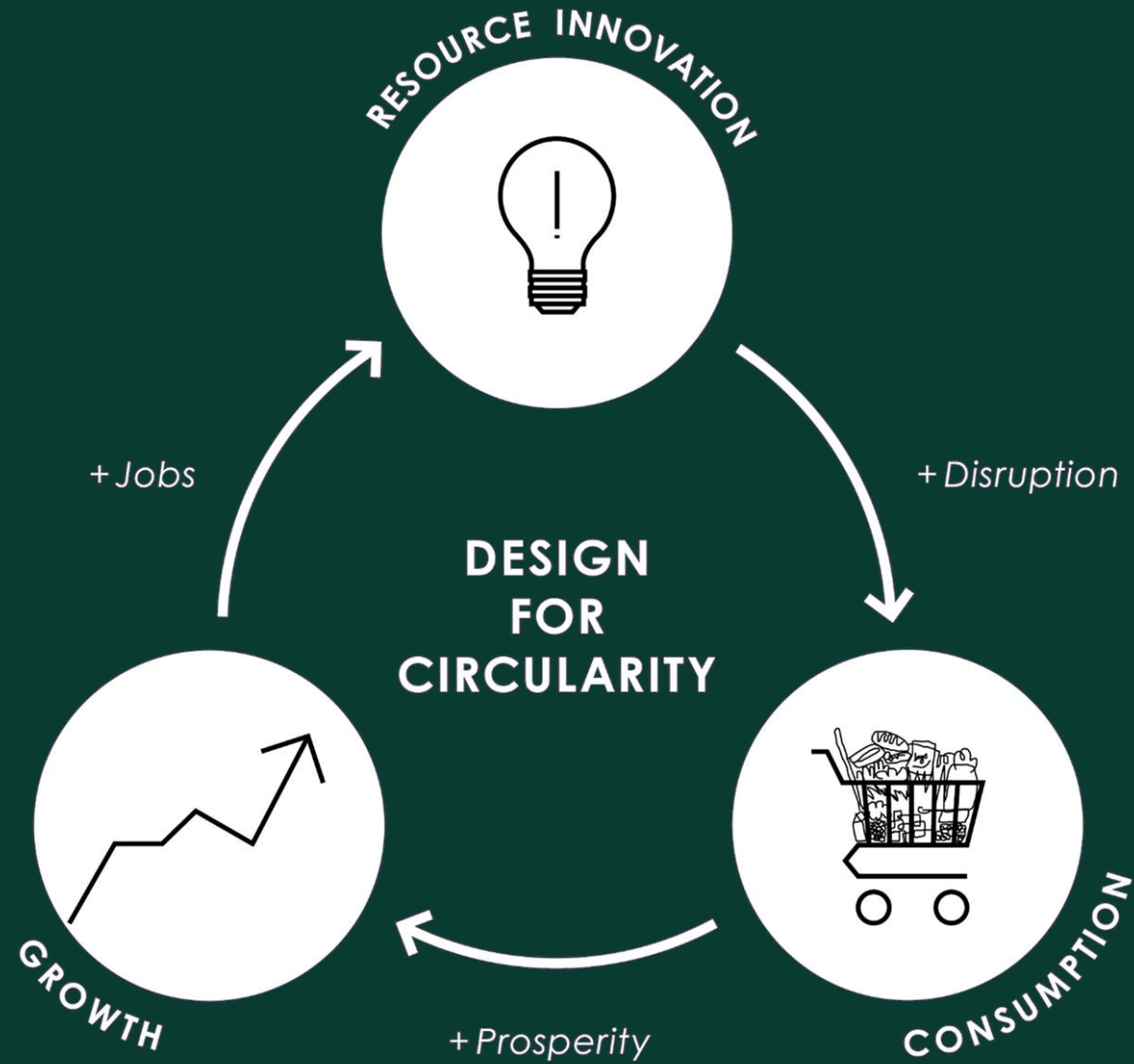


The Circular Way by Ditte Lysgaard Vind

Source: Lendager Group



The Circular Way by Ditte Lysgaard Vind
Source: Lendager Group



**“A designer is an emerging synthesis
of artist, inventor, mechanic,
objective economist, and
evolutionary strategist.”**

R. Buckminster Fuller – architect, author, futurist

So, what to do?

A historical photograph of an Apollo 11 moon landing. An astronaut in a white spacesuit stands on the lunar surface, adjusting their helmet. To the left is the Lunar Module (LM) with its gold-colored thermal insulation and large wheels. In the center, an American flag is planted in the ground. The background shows the dark, cratered surface of the moon under a black sky.

ENLIGHTENED ACTION

The Circular Way by Ditte Lysgaard Vind

Source: <https://www.10news.com/re-live-the-apollo-11-moon-landing-through-these-historical-photos>



With both eyes open



Reach for the stars



Trial and error

The Circular Way by Ditte Lysgaard Vind
ENLIGHTENED ACTION

Source: https://www.teahub.io/viewwp/ixmJxR_wallpaper-sorted-tools-you-don-t-need/



Local is global



With both eyes open



Reach for the stars

Impact



Trial and error



Local is global